

**FAIR
AND**

EU TOOLKIT FOR SUSTAINABLE TRADE

STATE CENTERED



TOP DOWN

GSP REFORM

**ENFORCEMENT MECHANISMS OF
TSD CHAPTERS**

**EU IMPORT BAN ON
FORCED LABOUR**

**REGULATION ON
DEFORESTATION AND
FOREST DEGRADATION**

**SUSTAINABLE
PUBLIC
PROCUREMENT**

**SUPPLY CHAIN
ORIENTED**



**SUSTAINABLE
CORPORATE
GOVERNANCE**

AID FOR TRADE

**STRENGTHEN AND
IMPROVE DAG**

**PROMOTION OF
GOOD PRACTICES**

**EMPOWERING
CONSUMERS ON
SUSTAINABLE
CHOICES**

**INCENTIVIZE SUSTAINABLE
BUSINESS MODELS**

FAIR TRADE WEEK

**SOCIALLY RESPONSIBLE
CONSUMPTION**

**EU CITIES FOR FAIR
AND ETHICAL AWARD**

BOTTOM UP

CITIZENS CENTERED



**citizens, civil society, local-regional authorities, schools,
universities, businesses**

EU as enabler of citizen-led social innovations

TOP DOWN INITIATIVES

Import ban on products linked to child and forced labour



Introduce import ban as accompanying measure to mandatory HREDD.

However, the need to address root causes requires further measures.

Sectoral initiatives (forest-risk commodity initiative or EU comprehensive textile strategy) and partnership agreements with producer countries are also needed.

Improve and strengthen of TSD chapters

Paris Agreement and core ILO conventions as essential clauses to future and past trade agreements

Strengthen and improve the EU trade Domestic Advisory Groups

Ex ante and ex post Human Rights and Environmental impact assessment for trade agreements (including true cost of goods and services).

Integrating environmental and social objectives across all trade agreement..

Binding and enforceable nature to TSD chapters.

Wider scope for complaints.

GSP reform

Preferential treatment for Fair Trade products (producers earning living income and living wage)

Fair Trade rules of origin

Link tariff preferences to social sustainability criteria and to implementation of minimum standard of sustainable business activity at individual company level

EU external policies

Fair Trade as one of EU's economic diplomacy objectives: EU delegations receiving guidelines on activities expected to put in place to promote Fair Trade schemes.

Reporting by Member States and EU

Report on Fair Trade initiatives performed by Member States and the EU



Mandatory criteria for Green and Socially Responsible Public Procurement.

Fair Trade criteria in EU sustainable food procurement (Farm to Fork Strategy)

Socially responsible public procurement in trade agreements, in schools, universities and public institutions (Circular Economy Action plan and Farm to Fork Strategy)

SUPPLY CHAIN ORIENTED

mandatory EU Human Rights and Environmental Due Diligence Legislation



f.e. through upcoming Sustainable Corporate Governance Directive and Deforestation Regulation

Must be effective and impactful legislation

Should address the root causes of human rights violations, lead to real shift in companies' practices, tackle purchasing practices and bring positive change to small farmers and workers aiming at living incomes and living wages.



Cannot translate cost of compliance to small farmers or producers, must positively work for them

Needs to encourage companies to improve purchasing prices and prices paid to weak suppliers



Promoting Fair Trade initiatives

BOTTOM UP INITIATIVES



Annual EU Fair Trade Week

Hosted by European Commission in Brussels

DG Trade to convene and provide space for knowledge exchange and reward best practices amongst EU local, regional, national authorities, schools, universities, businesses, and civil society.

Inspired on EU mobility week or EU Green Week.

Upgrade EU Cities for Fair and Ethical Trade Award

- More inclusion of Local Authorities
- Shorter and faster process
- More knowledge exchange opportunities within process and after award ceremony, including follow-up activities
- Interaction of EU policy makers and Local Authorities

Promote their work:

Fair Trade universities and schools

Fair Trade countries

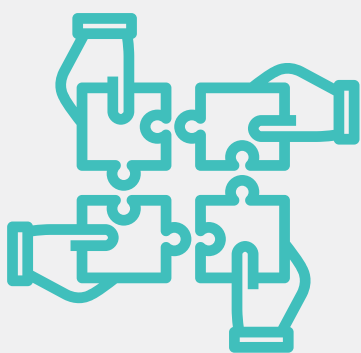
Fair Trade regions

Fair Trade towns

Give visibility to these initiatives

Provide budget and spaces for knowledge-exchange

Encourage - socially - responsible consumption among citizens



Promotion of good practices: bilateral or bi-regional projects to promote access for non-EU producers into the EU market.

Connect offer and demand of Fair Trade products into the EU marketplace.

For instance, following example of EU Delegation to Brazil and the "Supporting the development of Fair and Ethical Trade between the EU and Brazil" project, funded by the Policy Support Facility of the Partnership Instrument.