

Main information and background of the Call

Background

FTAO launched in the summer of 2021 a new “Young Fair Trade Advocates” programme. One of its pillars is to work with and support civil society organisations engaging with youth (18 to 30yo) and/or youth-led willing to engage and reinforce their work and activities in the fields covered by the programme. This call for application is restricted to organisations registered in one of the following EU15+ countries: **Bulgaria, Czech Republic, Croatia, Cyprus, Estonia, Hungary, Latvia, Lithuania, Malta, Poland, Romania, Slovakia, Slovenia.**

General goal and EU windows of opportunity

The FTAO aims to contribute to the empowerment of young Europeans to shape the public debate on the need for sustainable and fair EU trade policies and the unlocking of their potential potential to act in favour of a socially responsible ecological transition based on climate and trade justice, highlighting that one cannot go without the other.

The first months of 2022 offer good windows of opportunity to shape relevant EU policies, for example in relation to the following “hot topics” at EU level:

- A new EC “Trade and Sustainable Development” Action Plan
- A new EC legislative proposal against imported deforestation
- A new EC legislative proposal on Sustainable corporate governance, including mandatory due diligence by companies of respect of human rights and environment in global value chains
- A new EC strategy on fair and sustainable textile supply chains

Objectives of the call for proposals

To support financially short-term projects by and with young people in EU15+ countries around EU fair and sustainable trade policies, be it in general (e.g. creating a campaign or an on-line policy dialogue on the need for EU trade deals truly contribute to sustainable development and climate action) or linked to a specific supply chain (e.g. an advocacy action with policy-makers in support of EU policies that support cocoa chains that contribute to living incomes of farmers and fight against deforestation).

Proposals could cover for example the following activities: enhancing dialogue and debates between youth and EU decision makers, promoting the place of youth and civil society into public debates related to EU trade and sustainability policies, public outreach activities (advocacy, events and/or campaigns at local, national or EU levels), social media actions targeting EU policy makers.

The main targets of these short-term projects should be young people and policy makers involved in EU policymaking (e.g. Members of the European Parliament, national Members of Parliament and national government senior officials dealing with EU policies). Partnerships with other civil society organisations are encouraged.

FTAO is happy to offer tailored EU policy and advocacy training and coach to the selected organisations.

If you are not sure if your project fits in the call, please do not hesitate to get in touch with Matthias Haberl via haberl@fairtrade-advocacy.org

Short term grants opportunity and eligibility criteria

Not-for-profit organisations are eligible to a single grant **from 2.000 up to 12.000 euros** for activities covering the following period: **01st February 2022 to 31st March 2022.**

Only applicants with more than 2 years of existence/registration in their country will be considered.

Contact and timeline

For any questions please contact: haberl@fairtrade-advocacy.org

Info-Webinar: 11.01.2021, 5pm to 6pm (Brussels time, for login info contact haberl@fairtrade-advocacy.org)

Deadline for Applications: 21.01.2021

Project Period: 01.02.2021 until 31.03.2021

Reporting Deadline: 07.04.2021

Budget and reporting information:

When selected, an advance of 60% of the total budget will be granted. The following 40% will be granted after a simple and sound narrative and financial reporting.

Human Resources and activity costs (such as communications, meetings, design, catering, consultancy, ...) are fully eligible costs.

Indirect and support costs such as equipment and trainings for staff members involved in the project, administrative and operational costs cannot exceed 30% of the total grant.

About FTAO

The Fair Trade Advocacy Office (FTAO) speaks out on behalf of the Fair Trade Movement for Fair Trade and Trade Justice with the aim to improve the livelihoods of marginalised producers and workers in the Global South. FTAO is a joint initiative of Fairtrade International, the World Fair Trade Organization and the World Fair Trade Organization-Europe.

Based in Brussels, its mandate is to advocate for EU policies in support of Fair Trade and Trade Justice and to strengthen the FTAO and the Fair Trade networks and their members' capacities to interact with and maintain an ongoing dialogue with the EU Institutions. Our vision is a world in which justice and sustainable development are at the heart of trade structures and practices so that everyone, through their work, can maintain a decent and dignified livelihood and develop their full human potential.