



FAIR TRADE  
ADVOCACY  
MARATHON

23 - 25 OCTOBER  
2023

## Program

Day 1 -  
23 October

### Morning

**11:00-12:00** - Preparation session on the EP Breakfast

12:00-13:00 Lunch Break

### OFFICIAL START OF THE FAIR TRADE MARATHON

### Afternoon

**13:00-13:30** - Check-in

**13:30-13:45** - Welcome words by the FTAO Director

**13:45-15:30** - How to best boost a bottom-up approach to the Fair Trade's Movement advocacy (building & conducting advocacy) - **HYBRID**

**15:30-15:45** - *Coffee Break*

**15:45-17:30** - Support measures for producers - Opportunities and Challenges with regards to new EU legislative files (CSDDD, EUDR, pesticides etc.) - **HYBRID**

**17:30-17:45** - Summary of main takeaways of Day 1

**17:45-18:00** - Check-out

**18:00-19:30** - *Welcome drinks*



## Program

Day 2 -  
24 October

### Morning

**07:30** - Meeting up in front of the European Parliament

**08:00-09:00** - European Parliament Fair Trade Breakfast

**09:30-10:00** - (optional) Photo/video campaign out of the European Parliament or the Commission

*Going back to Marathon location & Check In*

**11:00-12:45** - Living Income and Living Wages - Pathways to achieve the Fair Trade Movement's advocacy objectives

12:45-13:45 Lunch Break

### Afternoon

**13:45-15:00** - Youth-proofing the Fair Trade movement

*15:00-15:30 - Coffee Break*

**15:30-17:30** - Reflections on goals and strategies of the Fair Trade Movement - how to ensure complementarity between the different streams and pillars

**17:30-17:45** - Summary of main takeaways of Day 2 and Checkout

*Evening (specific time tbc)- WFTO & Club of Rome EU-Chapter side event: roundtable about the role that other business models play towards the achievement of the 2030 Agenda*



## Program

Day 3 -  
25 October

### *Morning*

**09:00-09:30** - Check-in

**09:30-11:00** - Fair Trade Movement facing upcoming elections

**11:00-11:15** - *Coffee Break*

**11:15-12:45** - How to make it happen at EU level? Group discussions

**12:45-13:00** - Closing Remarks of the marathon

13:00-14:00 Lunch Break

### *Afternoon*

**14:00-18:00** - Optional space for additional meetings (e.g., HREDD advocacy subgroup // Global advocacy working group sessions)



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