

PRESS RELEASE

FRAMEWORK OF COOPERATION BETWEEN SRI LANKA EXPORT DEVELOPMENT BOARD AND INTERNATIONAL FAIR TRADE NETWORKS

Colombo, 10 January 2024– **Fair Trade Advocacy Office joins hands with Sri Lankan Export Development Board, Fairtrade NAPP, and WFTO Asia in historic Framework of Cooperation Agreement.**

The Fair Trade Advocacy Office is pleased to announce the signing of a groundbreaking Framework of Cooperation Agreement with the Sri Lankan Export Development Board, Fairtrade Network of Asia and Pacific Producers (NAPP), and the World Fair Trade Organization Asia (WFTO Asia). This historic collaboration aims to strengthen Fair Trade practices, foster sustainable development, and promote ethical trade in the region.

The signing ceremony, that took place on the 10th of January of 2024, marks a significant milestone in the commitment to advancing fair trade principles and supporting the economic empowerment of producers and workers. The partnership brings together key stakeholders in the Fair Trade ecosystem, uniting their efforts to create a more equitable and sustainable trading environment.



The Fair Trade Advocacy Office, as a leading advocate for Fair Trade policies at the European Union level, is enthusiastic about the collaborative potential of this agreement. By joining forces with the Sri Lankan Export Development Board, Fairtrade NAPP, and WFTO Asia, the Fair Trade Advocacy Office aims to amplify its impact in promoting fair trade practices, advocating for policy changes, and supporting the growth of Fair Trade initiatives in the region.

"We are excited to embark on this journey of collaboration with esteemed partners who share our dedication to Fair Trade principles. This Framework of Cooperation Agreement signifies our collective commitment to fostering sustainable development, empowering communities, and promoting fair and ethical trade practices in Sri Lanka and the EU," said Virginia Enssle, International and Institutional Relations Manager at the Fair Trade Advocacy Office.

For more information, please contact Virginia Enssle at enssle@fairtrade-advocacy.org

ENDS

